Addendum #1 to RFP L061030

Please note the following answers to questions received prior to the deadline for written questions June 16, 2010 at 12:00 p.m. MST.

1.) What are you asking for from Nike? Fixtures / graphics in the new space?

We're asking for a proposal detailing what you're willing to invest in this new retail space. Marketing Strategy/Support and Product Support are two of the evaluation criteria we will be considering when reviewing submitted proposals. The other evaluation criteria can be found in section 2.9.8 of the RFP.

2.) What do you need from us to be considered? A proposal- if so what does that look like?

We need a physical proposal to be sent to the address specified in section 2.8 of the RFP. There is no set format of how a proposal should look, but you should make sure to address all the questions in section 5.0 and address the evaluation criteria in section 2.9.8.

3.) Are you just looking for us to approve selling Nike in that space?

We are looking for a proposal of what kind of support you would be willing to invest in this space. Specific questions we have about that support can be found in section 5.0 of the RFP. We are not asking for permission to sell Nike.

4.) Is the Bookstore going to run the space? Who will manage it?

This location will be managed in a collaborative format between the UA BookStores buying team and the UA Rec Center management team.

5.) When will this new retail space open to the public?

Our goal is to have the shop open by August 1st, 2010.

End of Addendum. All else remains the same.